

*Des villes
pour tous*



*Cities for
People*

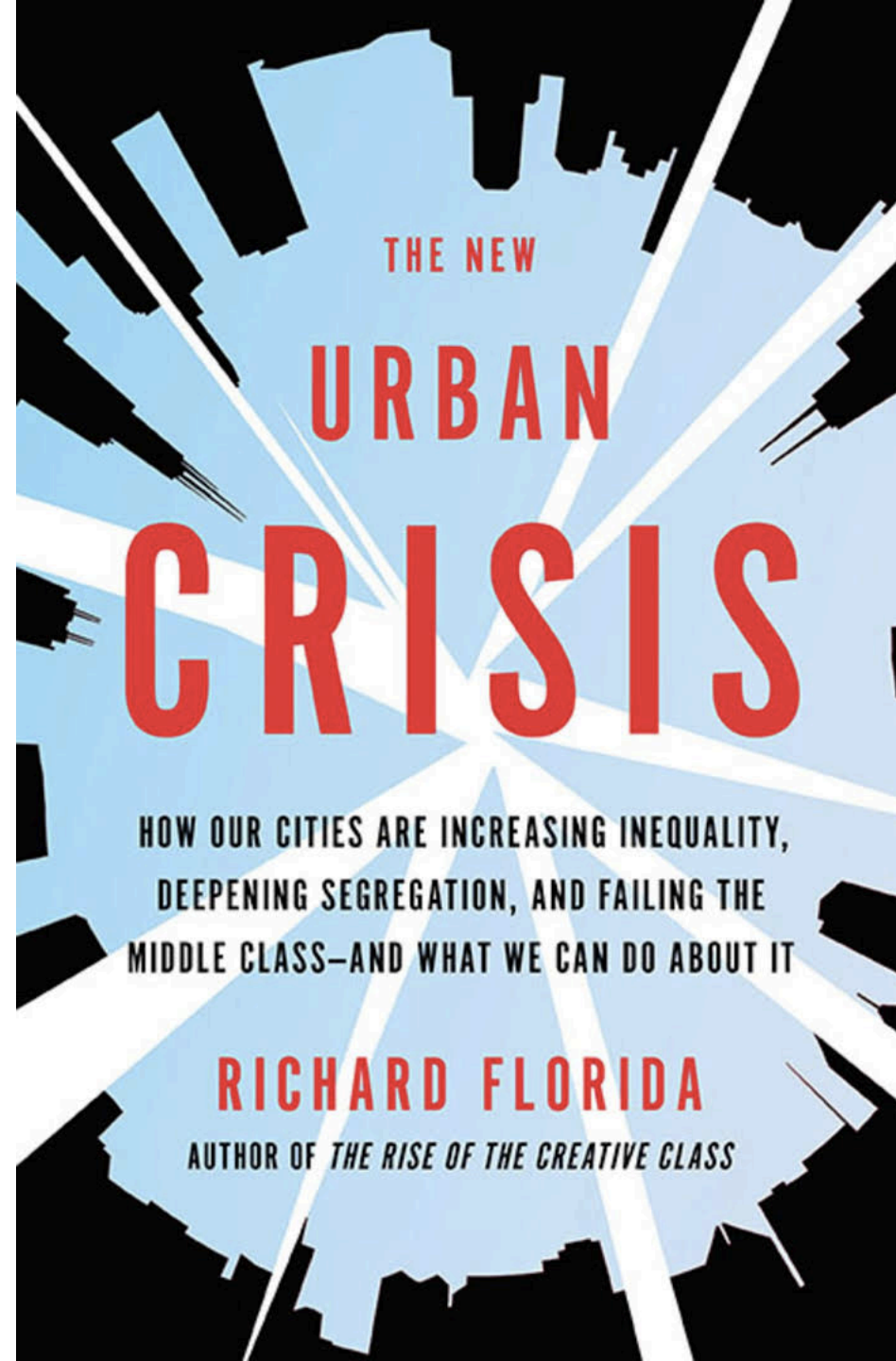


An inclusive, sustainable and resilient Canada through social innovation

Our Purpose



WHAT IS THE NATURE OF THE PROBLEM?



“A high level of income equality is not just inequitable and unfair,

but it can be, and often is, a drag on economic growth.”

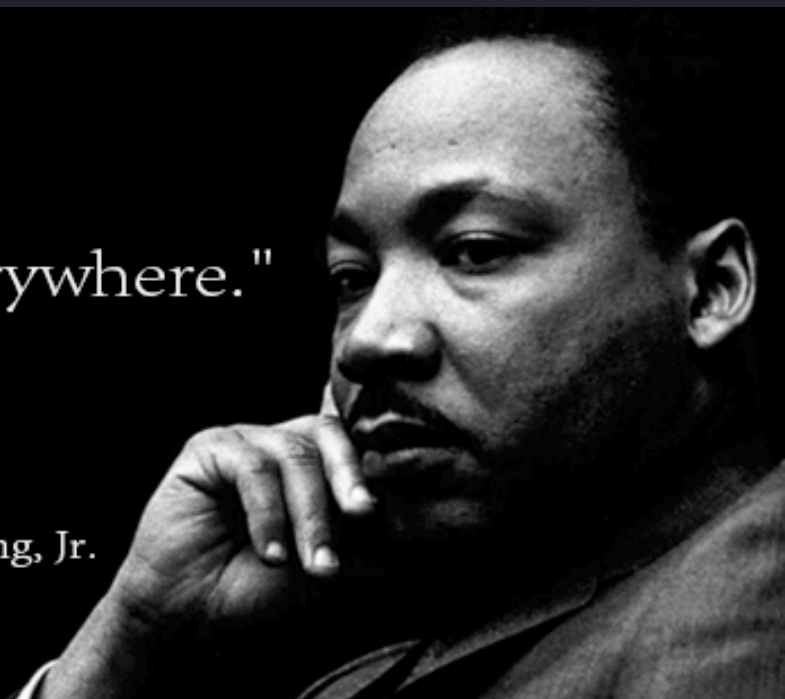
Transition to a new economy demands cities that foster

- Carbon neutrality
- Inclusive growth

I. Populism, democracy, human rights, reconciliation

"Injustice anywhere is a
threat to justice everywhere."

Martin Luther King, Jr.



2. The Big 5

“If the big shift of 2017 is that tech companies now accept some responsibility for how their platforms impact the world, the big mystery of 2018 and beyond is what, exactly, that responsibility will look like.”

New York Times, 13 December 2017

3. Planetary urbanization

“Concrete is everywhere being poured at an unprecedented rate over the surface of planet earth. We are, in short, in the midst of a huge crisis — ecological, social, and political — of planetary urbanization without, it seems, knowing or even marking it.”

David Harvey (2014)





Strategy questions

How can we foster greater EQUALITY in cities?

How can cities move beyond sustainability to become REGENERATIVE in the way that they are designed and developed?

An approach to city change

Problem: City systems are not adequately adaptive to changing societal needs and aspirations nor environmental imperatives

Hypothesis: Possibilities for positive transformation towards inclusive urban innovation open up to cities that harness collective energy to think and act in the following ways.





[About the Project](#)

[Roundtables](#)

[Action Agenda](#)

Let's stand up for the cities we want.

Canada's future quality of life and prosperity are directly tied to the health and vitality of our cities.

We are an urban nation; we cannot afford to ignore our urban areas by implementing policies that hurt cities and the people who live in and around them.

We Are Cities engaged Canadians across the country to shape the We Are Cities Action Agenda – ideas that will build empowered, healthy and equitable cities.



[Watch the video](#)

[See the Action Agenda!](#)

[Check it out](#)

WHAT ARE WE FINDING?



ACTION AGENDA

MOBILIZING CANADIANS TO BUILD THE CITIES WE WANT

CANADIAN PLACEMAKING overview & action



What we heard is important to Canadians regarding their cities:

- Equality
- Commons
- Data
- Indigenous
- Future proof

TOWARDS A CIVIC COMMONS STRATEGY

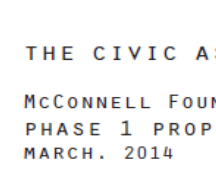
Release Date November 2017



THE J.W. MCCONNELL FAMILY FOUNDATION



Civic Assets Project



THE CIVIC ASSETS PROJECT
MCCONNELL FOUNDATION
PHASE 1 PROPOSAL
MARCH, 2014





The commons can be an infrastructure for experimentation, a space where new institutions and new economic ventures are born that rely on this idea of cooperation, sharing, self-empowerment, collaboration, and coordination among peers.

Christian Iaione

Civic assets ... are the transit stations, the post offices, the schools, the libraries, the churches, the coffee houses, the sports halls, et al that through their location and primal function have served to cross-cut the multiple social strata of our urban centres, generating places that were open to all, that belonged to all, and that have served to connect all - through both time and place.

Talia Dorsey, The Civic Assets Project

Why the Civic Commons matters



The civic commons is where we do together what we can't do alone.

Mary Rowe

The civic commons is the backbone of a city, serving the needs of residents and offering public benefit, a sense of belonging and economic opportunities... As city governments are increasingly unable to invest in and maintain existing assets, this will become a growing and potentially transformative opportunity both locally and nationally.

We Are Cities



CIVIC COMMONS



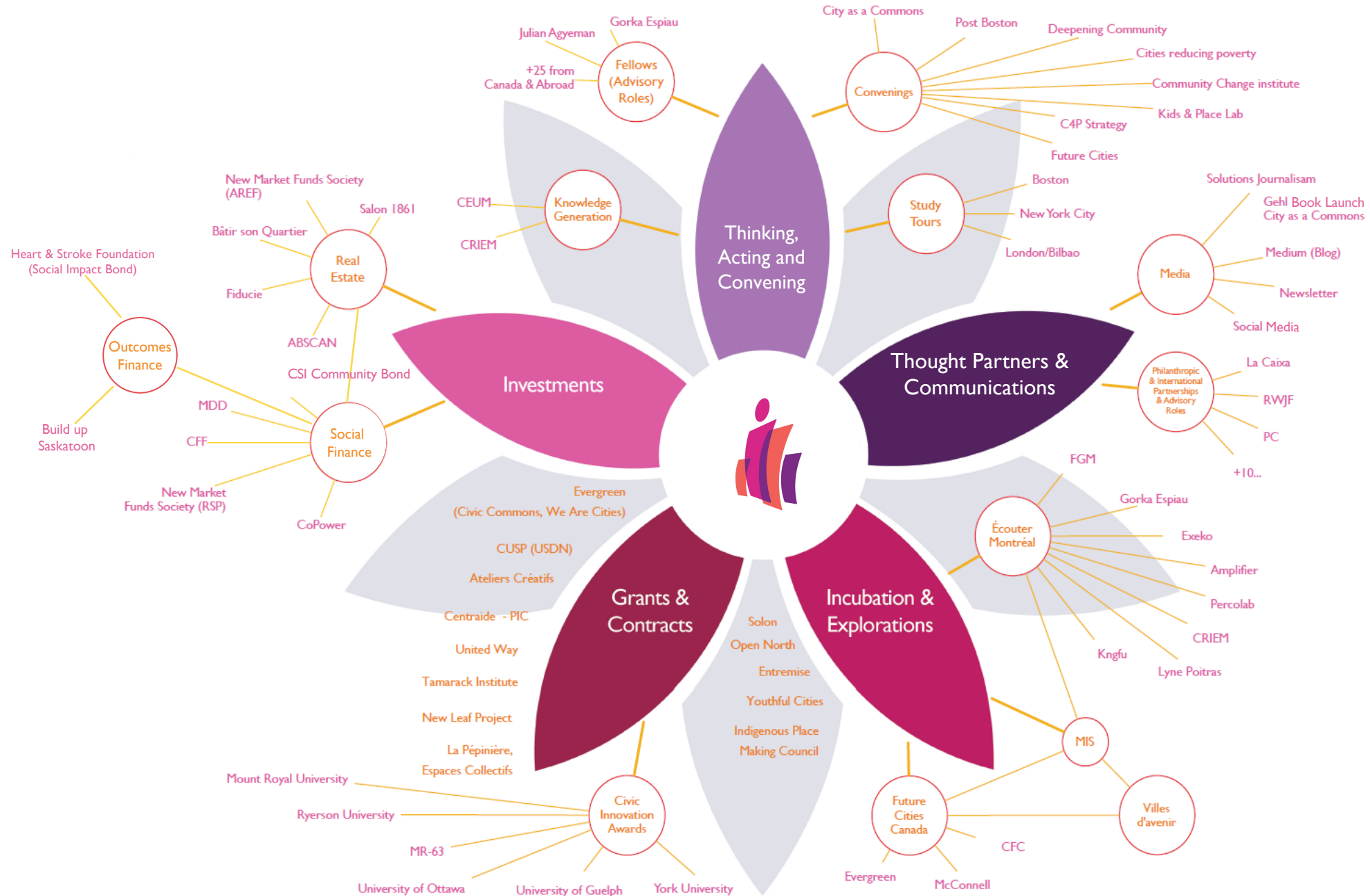
“... the city itself is a commons—
a shared resource that is generative and produces goods for
human need and human flourishing.

The city as a commons means that the city is a collaborative space
in which urban inhabitants are
central actors in managing and governing
city life and urban resources—ranging from
open spaces and buildings to neighborhood
infrastructure and digital networks.”

Sheila Foster (2016)



Cities for People – An ecosystem to foster inclusive urban innovation





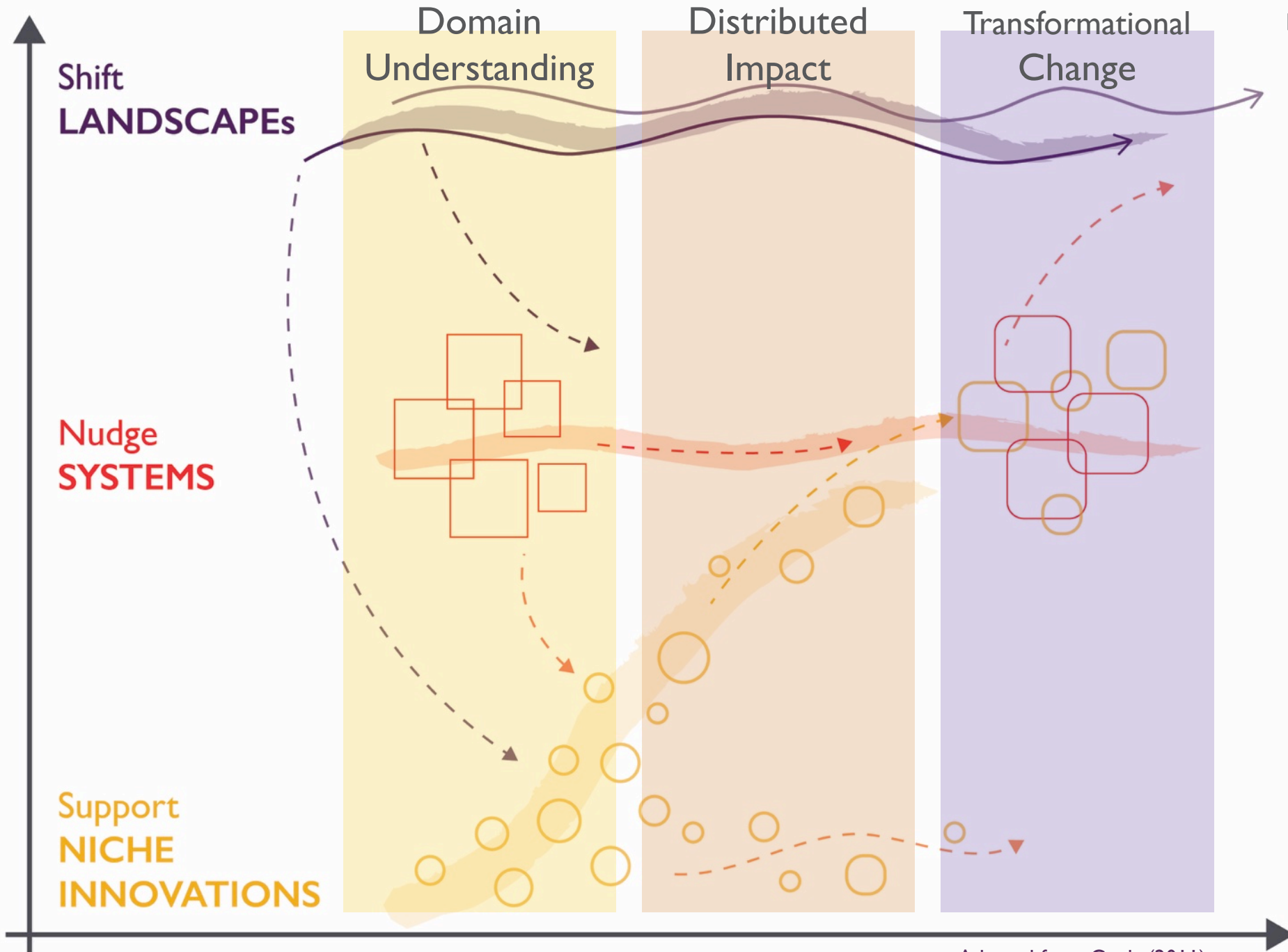
Theory of philanthropy

3 levels of change where we seek to have an impact.

1. Landscape: culture, values, identity

2. Systems: policy, societal and sectoral structures

3. Niche innovations: developing, testing, gauging impact, scaling as appropriate

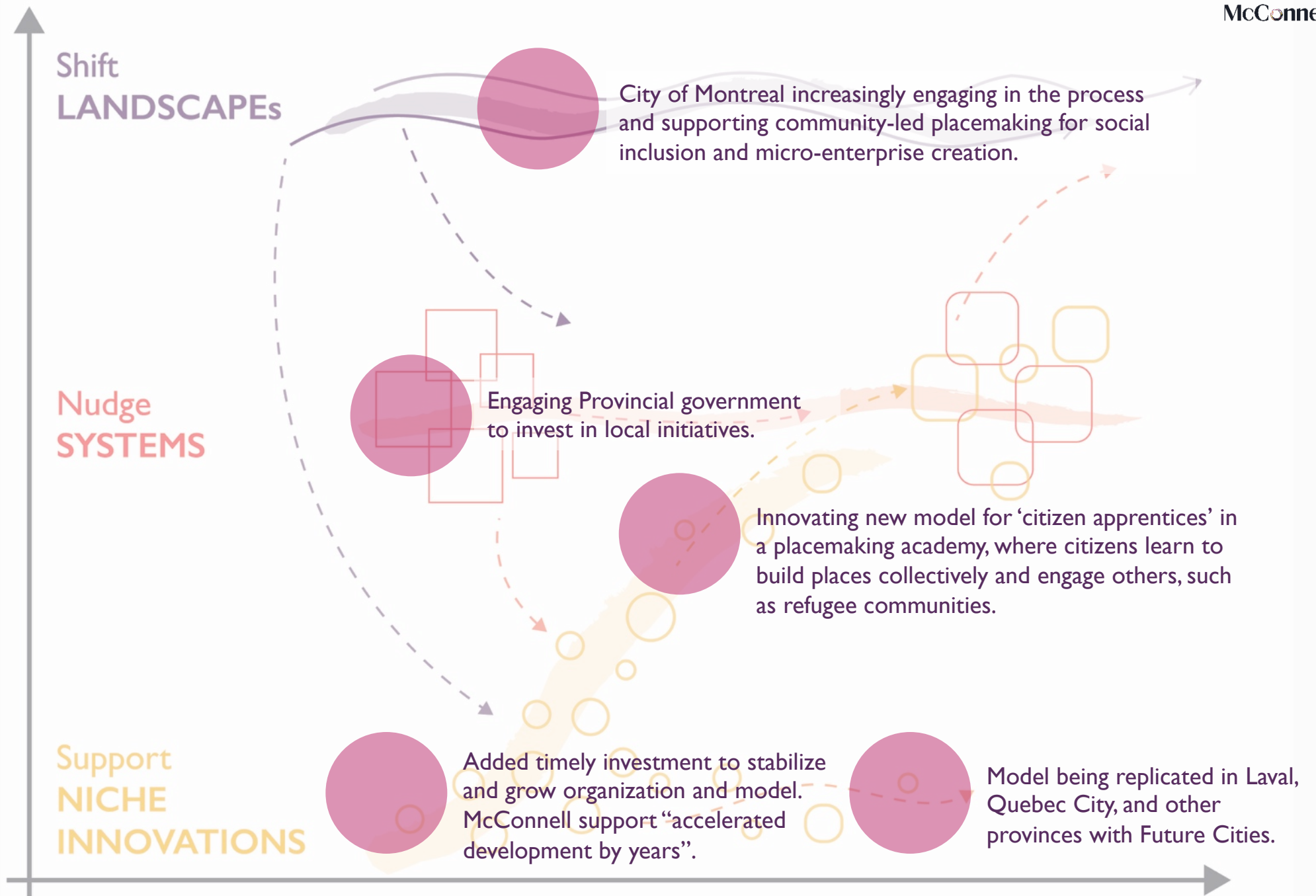
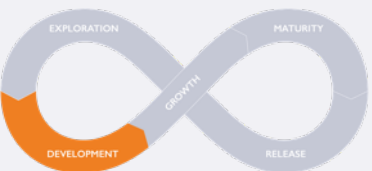


WHAT ARE WE FINDING?

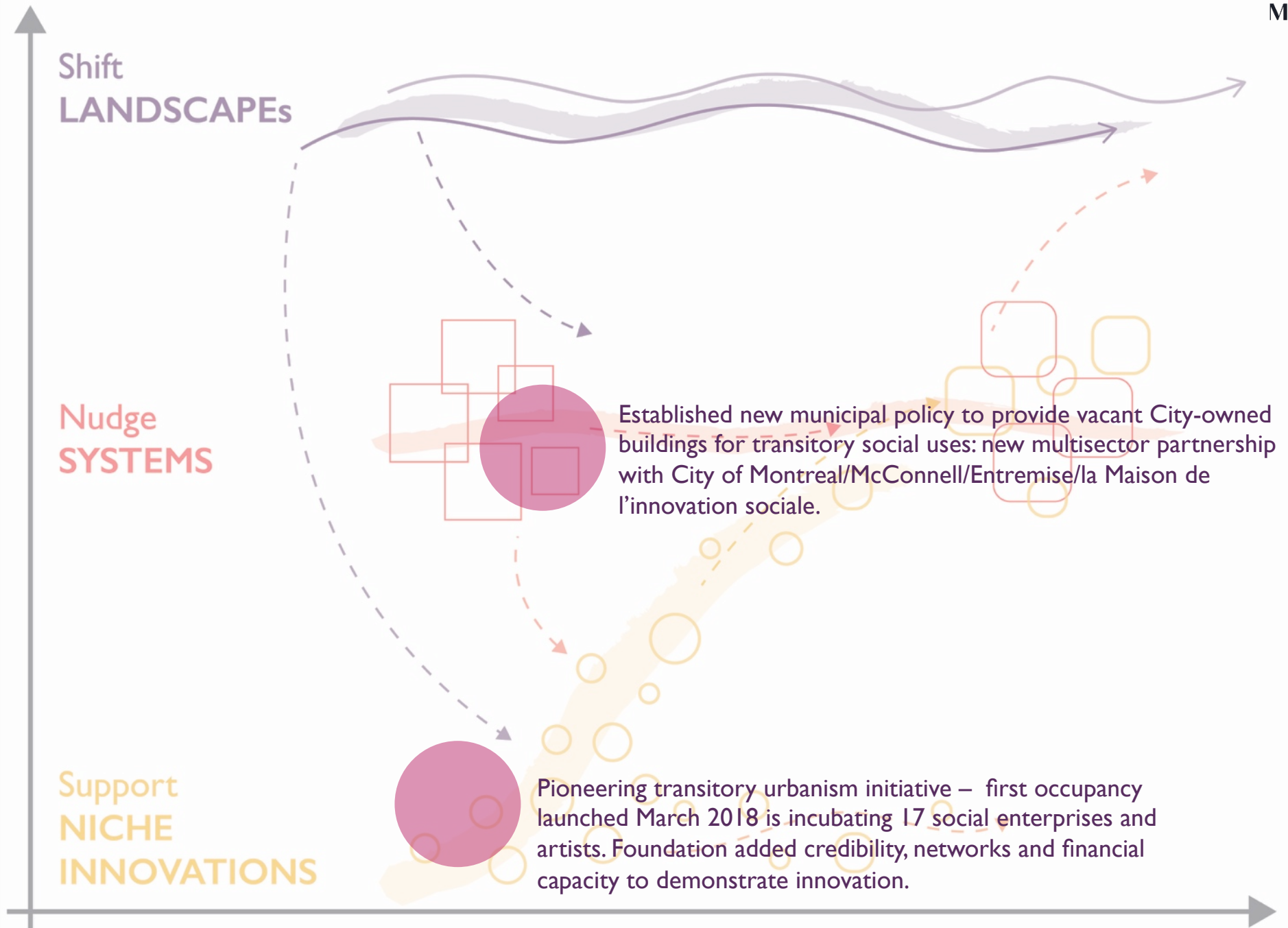
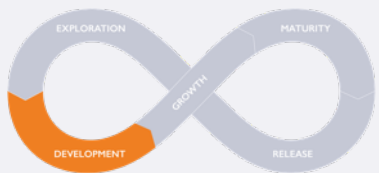
In order to dig deeper, we conducted an 'Outcome Harvest' with 8 grantees



LA PÉPINIÈRE ESPACES COLLECTIFS



ENTREMISE:
LABORATOIRE
TRANSITOIRE



ACCELERATING INNOVATION TO TRANSFORM CITIES FOR THE BENEFIT OF US ALL.

FUTURE CITIES
CANADA



COMMUNITY
FOUNDATIONS
OF CANADA
all for community



EVERGREEN

McConnell

M/S

MAISON
DE L'INNOVATION
SOCIALE

Laboratoire _transitoire



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Montréal 

Québec 



Activer les espaces vacants au service du bien commun



Urbanisme transitoire

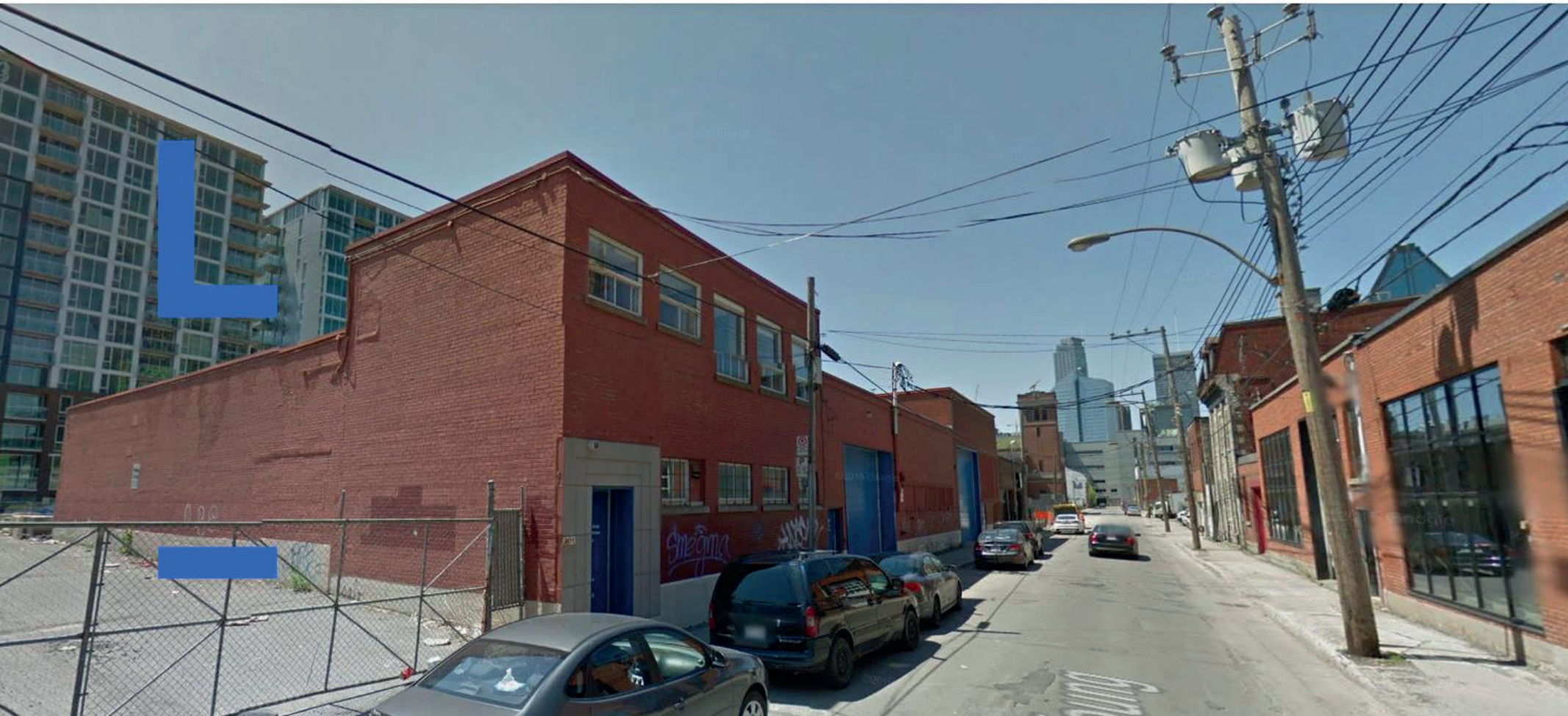


Édifice
Robillard
Novembre
2016

Photo: Maxime Deland
Agence QMI

Projet Young

Laboratoire
transitoire

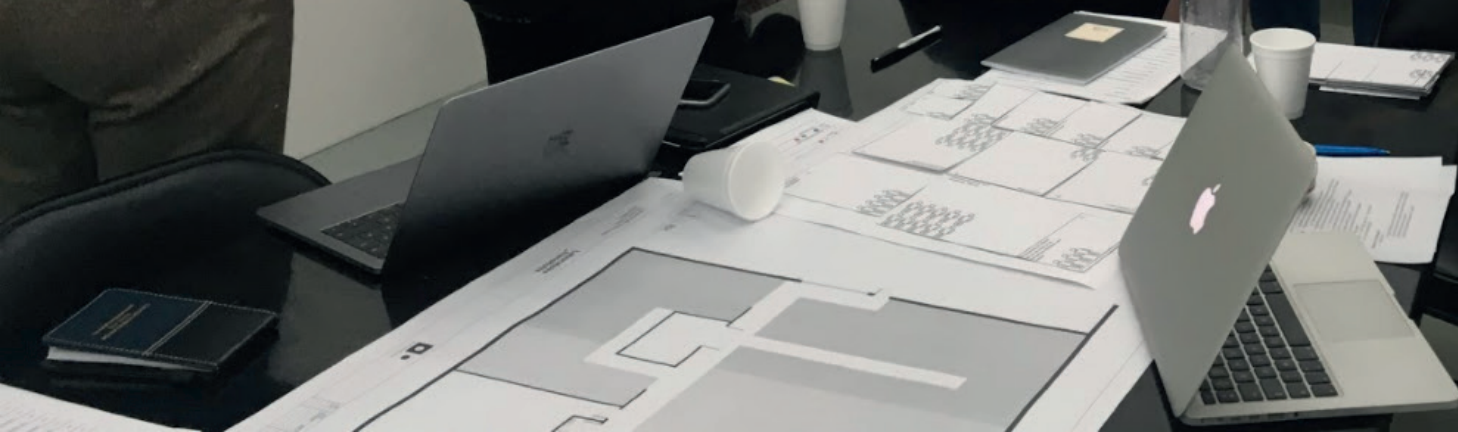
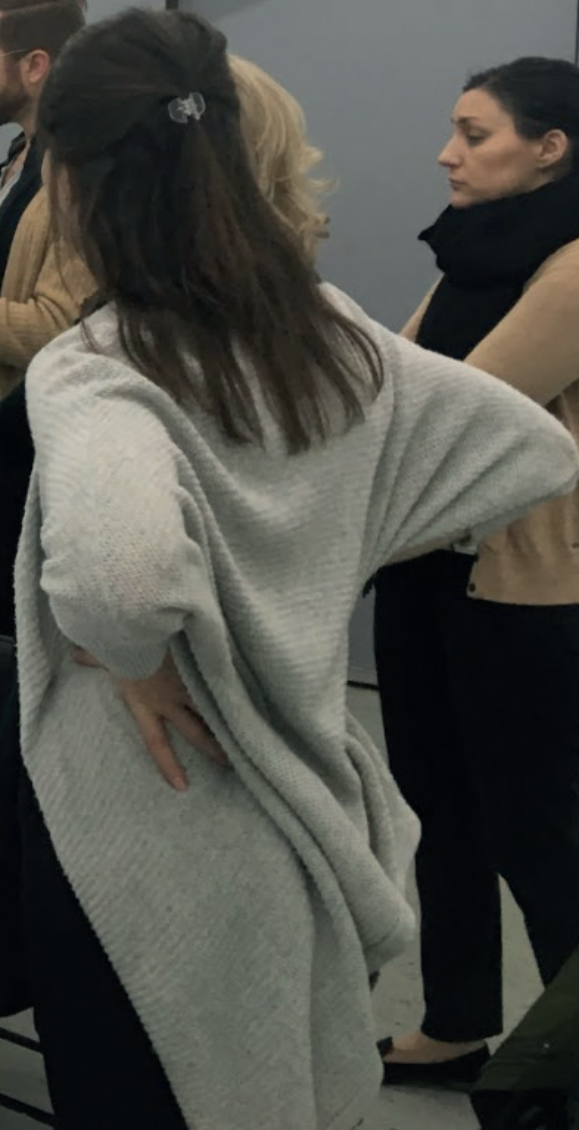
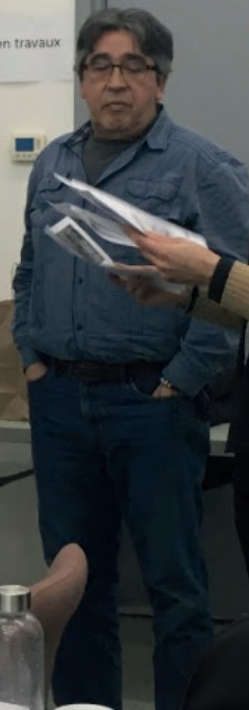




PROJET YOUNG

Laboratoire
transitoire

en travaux







'Social transformation is spatially cultivated
and is tangibly visible in space, and
it involves a public learning process
that leads to permanent shifts
in institutions and values.'

Leonie Sandercock (2000)



People are *producers* rather than *consumers* of cities





Shared community kitchen for everyday projects - bulk cooking, communal meals etc

Canteen

Estate orchard

Functional workshop

Hosting a session in Public Office in local cafe

Box shop on local parade

Workshop with digital manufacturing equipment

Local colleges and universities

Warehouse for business incubator programmes

Storage for Play Street equipment

Estate farm

“Cities must be regarded as more than engines of wealth; they must be viewed as systems that should be shaped to improve human well being.”

Charles Montgomery
Happy City

