



CANU | CANADA'S URBAN DESIGN FORUM

Capitalising Design

OTTAWA
2026 OCT 22-24



SPONSORSHIP OPPORTUNITIES



CanU is dedicated to improving City-Building practices, research and education in order to create sustainable, healthy and livable cities and communities across Canada.

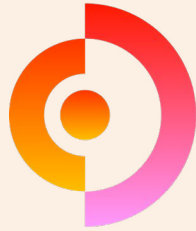


The Council for Canadian Urbanism mission is to:

- Advocate for Canadian urbanism;
- Educate city-building professionals, political representatives, and the public about Canadian urbanism;
- Communicate and share with other professionals;
- Lead a movement towards a more sustainable future

As part of this mandate, every year CanU brings some of Canada's most dedicated and engaged urbanism professionals from across the country together for city building conversations in various Canadian cities.

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Great cities happen when we Capitalize Design.

Twenty years ago, the Council for Canadian Urbanism met in Ottawa to advance the national conversation on urban design by exploring the proximity, the mix, and the commons that can make Canadian cities work. This fall, facing new challenges and equipped with new energy, the Council returns to Ottawa to host **Capitalizing Design**: three days of collaboration, learning, and candid conversations.

Capitalizing Design will foreground the creative processes that shape our cities. It is a forum for everyone involved in the messy space of city-building: urban designers, architects, landscape architects, planners, engineers, public servants, students, and anyone creating community. Participants will engage with panels, debates, interactive sessions, and guided tours, including special sessions for students and emerging practitioners.

Canadian cities need urban design. This October, bring your ideas and perspectives to Ottawa and help CanU **Capitalize Design**.

Dates

October 22 – 23, 2026:
Presentations &
Walking Tours

October 24, 2026:
Day Tour

Location

The Warehouse
28 Booth Street,
Ottawa



SPONSORSHIP OPPORTUNITIES

| |  Platinum \$10,000 |  Gold \$5,000 |  Silver \$2,500 |  Bronze \$1,500 | In-kind \$750-1,000 |
|---|---|---|--|--|--------------------------------------|
| Prime hosting opportunity as sole sponsor of either the welcome event, keynote event or the closing event (to be determined by the Forum Committee) | | | | | |
| Signage at registration booth | | | | | |
| Opportunity to sponsor a session | | | | | |
| Opportunity to sponsor a social event | | | | | |
| Opportunity to sponsor a mobile tour | | | | | |
| Complimentary registration | 4 | 3 | 2 | 1 | |
| Opportunity to sponsor a lunch (3), breakfast (3) | | | | | |
| Opportunity to sponsor a break | | | | | |
| Student sponsorship opportunity | | | | | |
| Acknowledgment at welcome event and closing event | | | | | |
| Signage at the appropriate hosting opportunity/location | | | | | |
| Logo in forum program & website | | | | | |
| Acknowledgment via CanU social media | | | | | |

Be our Sponsor

For details or other enquiries, please contact: info@canu.ca

For payment, please visit our sponsorship page: www.canu.ca/forum2026/sponsor