



CANU FORUM: CALGARY 2023

# Convergence

27-29 September

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## Sponsorship Opportunities



CanU

CanU is dedicated to improving City-Building practices, research and education in order to create sustainable, healthy and livable cities and communities across Canada.



The Council for Canadian Urbanism mission is to:

- *Advocate for Canadian urbanism;*
- *Educate city-building professionals, political representatives, and the public about Canadian urbanism;*
- *Communicate and share with other professionals;*
- *Lead a movement towards a more sustainable future*

*As part of this mandate, every year CanU brings some of Canada's most dedicated and engaged urbanism professionals from across the country together for city building conversations in various Canadian cities.*







# Sponsorship Opportunities

This year's forum provides many opportunities to profile your company and tie your organization's branding with various events and sessions. The Forum will explore the idea of the Convergence of resiliency and diversity matters shaping the growth of our cities and communities. The 3-day forum will bring experts from the public and private sectors, first nations, and minority groups to the table to discuss how diversity and inclusion converges with the need to address climate change.

Some of the questions being explored include:

- How we deliver on sustainable, net zero environments while delivering affordable housing? Are they mutually exclusive? Can we bridge the gap?
- In addressing climate change do we mitigate versus adapt? What are the implications?

In addition, the Forum will include compelling events such as pub crawls, neighbourhood tours and thematic discussions and presentations on related topics. More information with regards to the detailed program will follow in the coming weeks.

	 <b>Platinum</b> <b>\$10,000</b>	 <b>Gold</b> <b>\$5,000</b>	 <b>Silver</b> <b>\$2,500</b>	 <b>Bronze</b> <b>\$1,500</b>	<b>In-kind</b> <b>\$750-1,000</b>
Prime hosting opportunity as sole sponsor of either the welcome event, keynote event or the closing event (to be determined by the Summit Committee)	[Blue bar]				
Signage at registration booth	[Blue bar]				
Opportunity to sponsor a session	[Blue bar]				
Opportunity to sponsor a social event	[Blue bar]				
Opportunity to sponsor a mobile tour (3 available)	[Blue bar]				
Complimentary registration	4	3	2	1	
Opportunity to sponsor a lunch (3), breakfast (3)	[Blue bar]				
Opportunity to sponsor a break (tbd)	[Blue bar]				
Student Sponsorship Opportunity (tbd)	[Blue bar]				
Acknowledgment at welcome event and closing event	[Blue bar]				
Signage at the appropriate hosting opportunity/location	[Blue bar]				
Logo in summit program & website	[Blue bar]				
Acknowledgment via CanU social media	[Blue bar]				